

# ADVERTISING IN SHEDS WA

We are committed to delivering high quality content in both editorial and advertising in our newsletter. Each edition has capacity for full page and half page adverts. Bookings are taken on a first come first serve basis.

When booking your space please let us know if you have a specific location you would like your ad to appear. Every effort will be made to ensure requests are honoured. Advertising that is not booked for a specific location will be placed on available pages in each issue.

# TECHNICAL REQUIREMENTS FOR ADVERTISING ARTWORK

To ensure quality imagery in the finished printed product advertisers are asked to supply artwork with the following specs:

High resolution PDF format for ads is preferred. All files to be supplied as high-resolution 'print ready' PDF files with 3mm bleed

All scans to be CMYK, 300 DPI at 100%

Artwork that does not meet publishing requirements will be returned for amendment.

## Advert sizing guide

|             | Double page spread          | Full page                   | Half page         | Half page with bleed                             |
|-------------|-----------------------------|-----------------------------|-------------------|--|
| Trim Size   | 420(w) x 297(h)             | 210(w) x 297(h)             | 198(w) x 140(h)   | 210(w) x 146(h)                                  |
| Bleed       | 3mm on all sides            | 3mm on all sides            | N/A               | 3mm on all sides                                 |
| Type margin | 6mm in from trim and gutter | 6mm in from trim and gutter | 3mm in from frame | 6mm in from trim and gutter, 3mm from frame edge |

