



Inclusive Thriving Sheds



CONFERENCE 2021 SPONSORSHIP INFORMATION

Prepared by:
James Wild, CEO

Welcome

On behalf of Men's Sheds of WA, I invite you to be part of the 2021 Men's Sheds of WA Conference, which will be held on Friday 5 and Saturday 6 November 2021 at the Stirling Adriatic Centre, 78 Jones Street, Stirling.

Men's Sheds of WA now represents over 180 developing and established Sheds in Western Australia. In turn supporting over 7,000 men and their communities.

As a sponsor or exhibitor, your organisation will have a unique opportunity to showcase your goods, services and programs to this growing market segment and demonstrate your commitment to the promotion of men's wellbeing and health.

Men's Sheds of WA has the pleasure inviting you to be part of this event by becoming a Conference sponsor or exhibitor.

Why be a sponsor?

We are expecting 150 people to attend from Men's Sheds and affiliate organisations throughout the State of WA.

The Conference will feature dynamic presentations and workshops, involving a diverse group of professional speakers and facilitators. Our focus this year Inclusive, Thriving Sheds; showcasing how inclusiveness will lead to stronger and more vibrant community organisations.

We are offering a limited number of Conference sponsorship opportunities designed to deliver maximum exposure for the sponsor throughout the promotion of the Conference, and at the Conference itself.

If your organisation would like to participate in this year's Conference as a sponsor, please email conference@mensshedsWA.org.au with your organisation details and preferred sponsorship level.

Sponsorship packages can be tailored to meet individual requirements so please feel free to discuss your sponsorship priorities with us.

We also invite any new proposals you may wish to put forward; we are happy to negotiate a package that will be of maximum benefit to your organisation and the Conference.

We look forward to working with you

This is a unique opportunity to demonstrate your support and commitment to the WA Men's Shed network and the important role these facilities play in promoting and supporting men's health and wellbeing in communities throughout Western Australia.

For more information about any of these sponsorship opportunities please contact James Wild, CEO of Men's Sheds of WA by email to conference@mensshedsWA.org.au.

For further information visit mensshedsWA.org.au/events/mens-sheds-conference-2021/



Trevor Taylor

President,
Men's Sheds of WA

MAJOR SPONSOR

EXCLUSIVE OPPORTUNITY

PRICE BY NEGOTIATION

The major sponsor provides the highest profile, visually rich, front of mind exposure. This is an opportunity to promote your message, your brand and show your support to WA's Sheds and speak to their representatives directly.

Benefits

- Conference naming rights
- acknowledged as the major sponsor with your logo in/on the following:
 - the front page of the Conference program
 - a full-page advertisement in the Conference program
 - Conference page of our website (with hyperlink)
- opportunity to address delegates at start of Conference (10 minutes)
- acknowledged as the major sponsor by MC throughout the Conference
- two free standing banners displayed in a prominent location during the Conference
- four complimentary registrations
- option to insert one piece of promotional material in attendee showbags
- premium exhibition display space, allocated in consultation with sponsor.

CONFERENCE DINNER SPONSOR

EXCLUSIVE OPPORTUNITY

\$5,000 (ex GST)

The dinner is one of the highlights the Men's Sheds Conference. Sponsoring the dinner is a fantastic opportunity to promote your organisation in a fun and relaxed environment.

Benefits

- opportunity to address delegates during the dinner (10 minutes)
- verbal acknowledgement as Conference Dinner Sponsor during the dinner and opening session on the day
- two free standing banners displayed in a prominent location during the Conference dinner
- acknowledged as the dinner sponsor with your logo in/on the following:
 - dinner menu in the Conference program
 - Conference page of our website (with hyperlink)
- one complimentary registration
- option to insert one piece of promotional material in attendee showbags
- one table exhibition space provided.

CONFERENCE SPONSOR

FOUR OPPORTUNITIES

\$1,000 (ex GST)

An opportunity to demonstrate your support and commitment to the Men's Shed throughout Western Australia.

Benefits

- acknowledged as a partner of the Conference by MC during the opening and closing ceremonies
- two complimentary registrations
- acknowledged as a conference sponsor with your logo in/on the following:
 - recognition as a partner in our program in a sponsorship block
 - a half-page advertisement in the Conference program
 - Conference page of our website (with hyperlink)
- option to insert one piece of promotional material in attendee showbags
- one table exhibition space provided.

LUNCH SPONSOR

TWO OPPORTUNITIES

\$500 (ex GST)

The sponsors are recognised as the host of the chosen lunch.

Benefits

- acknowledged as lunch sponsors in Conference program
- one complimentary registration
- your logo (with hyperlink) on the Conference page of our website
- option to insert one piece of promotional material in attendee showbags
- one table exhibition space provided.

MORNING/AFTERNOON TEA SPONSOR

FOUR OPPORTUNITIES

\$250 (ex GST)

The sponsors are recognised as the host of the chosen tea break.

Benefits

- acknowledged as morning/afternoon tea sponsors in Conference program
- one complimentary registration
- your logo (with hyperlink) on the Conference page of our website
- option to insert one piece of promotional material in attendee showbags.

EXHIBITION DISPLAY

An opportunity for you to promote your organisation or product. An exhibition will be held in conjunction with the Conference which will run for the duration with tea breaks and lunch served in the exhibition area.

Numbers are limited so that your company has a real opportunity to stand out from the crowd.

- Trade display (multiple opportunities) \$500 (ex GST).
- NGO information table (multiple opportunities) \$150 (ex GST).

Benefits

- one complimentary registration
- one table exhibition space provided
- option to insert one piece of promotional material in attendee showbags
- logo displayed on exhibitor page of our program.

TERMS & CONDITIONS

- All complimentary registrations include the Friday night Conference dinner.
- All sponsors can register additional attendees for the discount rate of \$100.00 (ex GST).
- All artwork and materials to be provided by sponsors.
- Due date for artwork and material for showbags is due by 31 August 2021.
- All artworks must be approved by Men's Sheds of WA.
- Please no balloons.



CONTACTS AND BOOKINGS

For more information about any of these sponsorship opportunities please contact James Wild, CEO of Men's Sheds of WA by email to conference@menssheds.org.au